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## **Air1<sup>®</sup> Chosen by Penske for DEF needs**

Penske has chosen Yara's Air1<sup>®</sup> brand of DEF to be a primary supplier of DEF across the USA and Canada. It is Yara's guarantee of quality, uninterrupted supply via multiple sourcing concept and its strong distribution model via the Mansfield DeliveryOne network which brought Yara and Penske together on this deal.

With more than 1,000 locations and 200,000 vehicles worldwide, Penske must address all transportation and logistics challenges facing individuals, small companies and complex multinational organizations including DEF supply. Yara's Air1<sup>®</sup> complete DEF solution offers time savings and peace of mind which falls directly in line with why customers choose Penske.

"Yara and Penske have been working together to design a program which effectively and cost efficiently serves their customers. I am extremely pleased that Penske has chosen the Air1<sup>®</sup> brand and look forward to our long term partnership which will offer complete solutions across North America," said Chad Dombroski, Yara's Director of Air1<sup>®</sup>.

New truck engine manufacturers will need to comply with the new emission standards imposed by the EPA that went into effect on January 1<sup>st</sup> 2010. Under the new regulations, most engine manufacturers have chosen the Selective Catalyst Reduction (SCR) system as the most efficient way to meet these standards. DEF, the operating fluid for SCR, is a non-toxic solution that transforms harmful NO<sub>x</sub> emissions from heavy-duty diesel-powered vehicles into harmless water vapor and nitrogen. According to engine manufacturers, SCR combined with DEF improves overall fuel economy by approximately 5% compared to competing technologies, and achieves Nitrogen Oxide (NO<sub>x</sub>) reductions in excess of 90%. Air1<sup>®</sup> is guaranteed to meet ISO 22241 guidelines and is certified by the American Petroleum Institute (API).

### **About Penske**

Unique in its heritage and formidable in its national and international scope, Penske Corporation is a closely held transportation services company that encompasses retail automotive sales and services, truck leasing, supply chain logistics management, transportation components manufacturing, and high-performance racing.

For more information about Penske, please visit [www.penske.com](http://www.penske.com)

### **About Yara International**

Yara International ASA is the world's leading chemical company that converts energy, natural minerals and nitrogen from the air into essential products for farmers and industrial customers. As the number one global supplier of mineral fertilizers, Yara helps provide food for a growing world population. Its industrial products portfolio includes environmental protection agents such as Air1<sup>®</sup> Diesel Exhaust Fluid (DEF) that prevent air pollution. In North America, Air1<sup>®</sup> will be produced

domestically, including from its Belle Plaine facility in Canada. Yara's global workforce of 8000 employees represents the great diversity and knowledge that enables Yara to remain a leading performer in the industry.

For more information about Air1<sup>®</sup> or this press release please visit [www.air1def.com](http://www.air1def.com) or email [air1@yara.com](mailto:air1@yara.com)