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## Love's Travel Stops chooses Yara's Air1 for its first DEF bulk storage tank



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The Trucker News Services

TAMPA, Fla. — Leading Diesel Exhaust Fluid (DEF) producer Yara is supplying Love's Travel Stops with its first DEF bulk location in Hinton, Okla., allowing customers with new SCR diesel engines to make a purchase of DEF at the fuel island, it was announced today.

"Yara further supports the goal in North America of making high quality DEF available conveniently to fleets by filling the first Love's Travel Stops bulk dispensed DEF in Hinton, Okla., with more locations to follow," stated a joint news release.

Yara is a global producer and seller of Diesel Exhaust Fluid (DEF) and is utilizing its experience in the production, sourcing and distribution to the on-island bulk DEF infrastructure to support the growing North American DEF market.

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"Yara's global experience on how to launch into a new DEF market, its strong domestic supply strength, its commitment to quality from production to tank and proper handling at the customer site is why we chose the Air1 brand. To have a vendor like the Air1 team with its worldwide recognition and scale, is a terrific opportunity and the best way for us to introduce DEF to our customers" said Terry Ross, vice president construction and environment, Love's Travel Stops .

" I am delighted that Love's has chosen Air1 as their bulk DEF supplier. Yara's liquid DEF production base and distribution network gives Air1 a unique supply position in the U.S. Love's significant presence in the retail sector provides a considerable platform from which to supply Air1's DEF to a large number of fleet owner's and drivers," said Chad Dombroski, director Air1 in North America.

New truck engine manufacturers will comply with the new emission standards imposed by the EPA that went into effect on Jan. 1. Under the new regulations, most engine manufacturers have chosen the Selective Catalyst Reduction (SCR) system as the most efficient way to meet these standards. DEF the operating fluid for SCR is a non-toxic solution that transforms harmful NOx emissions from heavy-duty diesel-powered vehicles into harmless water vapor and nitrogen. According to engine manufacturers, SCR combined with DEF improves overall fuel economy by approximately 5 percent.

Founded in 1964 by Tom Love, Love's Travel Stops & Country Stores is headquartered in Oklahoma City. It remains family owned and operated with more than 200 locations in more than 30 states.

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