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**SCR, 1. Selective Catalytic Reduction:**  
one of the most cost-effective and fuel-efficient vehicle emissions control technologies capable of reducing emissions to near-zero levels.

## **INFORMATION FOR RELEASE:**

### **North American SCR Stakeholders Debut DEF Dispensing Equipment, Bulk and Packaged Retail Supplies of DEF to meet 2010 Emissions Reduction Standards**

*Leading Truck & Engine Manufacturers and Diesel Exhaust Fluid (DEF) Infrastructure Partners Join Forces to Showcase SCR Supply and Support at the Mid-America Truck Show*

**LOUISVILLE, KY, March 20, 2009** – As part of the nationwide, cross-functional industry effort to increase fuel efficiency and reduce harmful emissions, leading truck and engine manufacturers, diesel exhaust fluid producers, fuel retailers, automotive distributors and dispensing equipment suppliers joined forces today at the Mid-America Trucking Show to debut elements of the DEF infrastructure that will support the rollout of Selective Catalytic Reduction (SCR) technology in 2010.

SCR is the first emissions technology that is as good for business as it is for the environment, and the only emissions control solution proven to meet the 2010 emissions control standards set by the Environmental Protection Agency (EPA) – the most stringent in the world. Extensive testing by truck and engine manufacturers show SCR provides up to five percent in a fuel economy advantage and results in increased uptime due to the need for fewer active regenerations of the engine.

Select members of the North American SCR Stakeholder Group along with FactsAboutSCR.com provided demonstrations and a showcase of SCR-equipped vehicles, DEF dispensing and storage equipment, as well as supplies of bulk and packaged DEF to trucking companies and drivers attending the show to highlight the simplicity and availability they can expect.

In addition, the Department of Energy National Renewable Energy Laboratory Office of Alternative Fuels and Vehicle Technologies provided a demonstration link to its web-based DEF locator – an online tool like the tool produced for the introduction of Ultra Low Sulfur Diesel Fuel which will let drivers know options for DEF supplies across the country. The link is currently in development and will go live later this year.

Companies exhibiting products and equipment at the MATS SCR for 2010 showcase include: Daimler Trucks North America, Detroit Diesel, Freightliner, Western Star Trucks, Blue1USA DEF Dispensing Systems, Cummins Inc. and Cummins Filtration, Hino Trucks, Koch Industries, Balcrank, Colder Products and Mauser.

The exhibit of SCR-related and DEF packaging and dispensing products was coordinated by FactsAboutSCR.com, an online SCR information resource developed on behalf of the North American SCR Stakeholders Group. The SCR Stakeholder Group represents nearly 200 public and private organizations. Participants include government agencies (U.S. Department of Energy, U.S. Environmental Protection Agency), automotive and heavy-duty engine and truck manufacturers and trade associations, fuel retailers and truck stop trade associations, chemical and oil companies, diesel exhaust fluid producers, distributors and dispensing equipment manufacturers.

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